

# Insights from OCFP's Spring 2025 Member Survey



## What We Heard From Ontario's Family Physicians



Nearly 600 family physicians shared their perspectives

### Why We Asked

In May 2025, the Ontario College of Family Physicians surveyed members to better understand their experiences with the recent call for proposals to create or expand interprofessional primary care teams and provide feedback and advice to government in advance of the next round.

### What We Learned

#### Participation & Interest



About a quarter of respondents said they participated in the proposal process

54%

Over half (54%) said they are unsure about participating in a future process - revealing a clear opportunity to support and engage this group further.

#### Why Many Didn't Apply

Family Physicians pointed to several common challenges:

- Limited time, resources, and support to apply
- Questions about whether funding would result in tangible, clinic-level resources and address pressing issues such as administrative burden
- Uncertainty about their eligibility for funding and breadth of opportunities available.

#### What Would Help Family Physicians Attach More Patients

When asked what supports would help them attach more patients, respondents highlighted:

- Interprofessional providers dedicated to their practice (e.g. nurse practitioner, registered nurse, physician assistant, social worker)
- Medical office assistant or similar role
- Centralized referral, digital tools, and other supports to reduce the administrative burden
- Funding for overhead and solutions to clinical space challenges.



# Key Takeaways



The survey reinforced that family physicians face barriers to participation but with the right supports in place, there is **strong potential to increase participation**. Here is what matters most:



**Entry point:** Help family physicians envision the opportunity of the funding - highlight the breadth of what's possible.



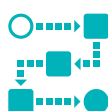
**Capacity:** Make it easier for busy family physicians to engage, through peer or regional supports.



**Needs:** Show how new team resources can make a tangible difference and outline what other supports outside of team-based care are on the way.



**Trust:** Clarify that funding will be sustainable and ongoing to provide long-term support to newly rostered patients.



**Process:** Build in much more time for proposal development and help ensure OHTs / PCNs are more consistent and effective in engaging family physicians.

## What's Next?

The OCFP is working together with the Primary Care Action Team and government to advance the above-noted priorities.

