

Ontario College of
Family Physicians



FIVE-YEAR PLAN 2024-2029



FAMILY PHYSICIANS LEAD HEALTH FOR ONTARIANS

Ontario's family physicians are the foundation of our health care system, now and in the future. The Ontario College of Family Physicians (OCFP) has been at the forefront of advocating on behalf of members and upholding the value of the profession while continuing to deliver practice solutions for family physicians. The OCFP has always known the care patients receive from family physicians is irreplaceable.

Over the past few years, we have worked tirelessly to address the many challenges facing family physicians. We have made progress, yet, we recognize there is still much more to be done. The new 2024-2029 Strategic Plan focuses on the priorities that will have the greatest impact. The plan builds from what we have heard from our members and is further informed by our partners in primary care and government, other family physician organizations in Ontario and across Canada, the OCFP's staff and our Board of Directors.

This plan is built by members for members. It recognizes the difference family physicians make, not only in the lives of their patients, but also in family medicine as a speciality and Ontario's overall health care system.

Consistently we hear that the highlight of the profession is caring for patients – that's where the joy of family medicine is. Working with our driven members, Board of Directors, many partners, and motivated staff we can create a better future together with our new strategic plan.

Our Vision

Thriving family physicians
in a healthy Ontario.

Our Mission

Supporting family
physicians in their practice,
advocating for their
well-being and providing
health system leadership
rooted in primary care.

Our Values

Leadership

We are dedicated to promoting high-quality patient-centered health care anchored by family physicians.

Commitment

We reflect the views and needs of our members.

Integrity

We are accountable and transparent in our actions.

Inclusivity

We have the courage to advance equity, diversity and belonging in our organization and in our work.

Collaboration

We work with others who share our responsibility to be solution driven.

3 STRATEGIC DIRECTIONS 2024-2029

The OCFP's new 2024-2029 strategic plan focuses on three bold directions:

Make Practicing Better For Family Physicians

Support strategies that ease the burden to ensure that family physicians can increase their focus on patient care.

Lead The Way For A Strong Health Care System

Empower family physicians to advance solutions for healthier communities.

Champion The Value Of Family Physicians

Amplify the diverse and foundational expertise of family physicians in providing care for all Ontarians.

Make Practicing Better For Family Physicians

Support strategies that ease the burden to ensure that family physicians can increase their focus on patient care.

Influence

policy decisions that impact the sustainable delivery of care by family physicians.

Equip family physicians with timely, practice-ready information and tools to support patient care.

Strengthen the family physician community by connecting members to ideate, learn and share.

Support family physicians through career transitions with a focus on early practice and residency.

**Family physicians deliver
quality care in caring environments.**

We promise to advocate for meaningful solutions
that ease the burden for family physicians.



Champion The Value Of Family Physicians

Amplify the diverse and foundational expertise of family physicians in providing care for all Ontarians.

Magnify the collective voice of family physicians to influence and lead solutions for a health care system for all Ontarians.

Affirm the contributions, value and breadth of family physicians, recognizing the diversity of how and where they practice.

Assert the irreplaceable and essential role of all family physicians in health care and supporting communities across Ontario.

Family physicians are highly skilled experts in their communities.

The OCFP is committed to elevating and promoting the essential role of family physicians.



Lead The Way For A Strong Health Care System

Empower family physicians to advance solutions for healthier communities.

Champion relentlessly for critical improvements and sustainable funding.

Accelerate primary care solutions ready for implementation.

Promote family physicians as visible and crucial leaders for health care planning and delivery.

Family physicians are leaders.

We are committed to ensuring family physician voices are at the forefront of leading a patient-centred health care system.

